



PLANET – 2nd Advisory Board Meeting

21 October 2021, 15:00pm-17:45pm, Virtual

On 21st of October the second virtual meeting with PLANET's Advisory Board (AB) took place, moderated by Inlecom.

While the first AB meeting was the initial contact of PLANET's Advisory Board members with the project, focusing on providing them an overview of PLANET project objectives, concepts, demonstrators and methodologies, and on generating discussion around the four position papers, the second meeting addressed more specific topics and issues of particular interest to the project.

About the PLANET's Advisory Board

What is the PLANET's AB?

The PLANET's Advisory Board is an independent group of external advisors representing research and business interests. More specifically, it consists of 14 external members, located all over the world, from the USA to China, and with scientific and business experience in global Trade & Logistics networks, thus embracing a wide range of knowledge and expertise in PLANET's areas of interest.

What is the AB's aim?

The main objective of the AB is to offer impartial scientific advice and support on most relevant factors (social, environmental, technological, legal and economic) may influence the innovation management of PLANET, providing comments and recommendations to the project consortium.

The virtual event started with an overview of the project and the Integrated Green EU-Global T&L Network (EGTN) concept and continued with a presentation about the Geo-economics impact of new trade routes for Europe & TEN-T Corridors and nodes, working around three key questions of this part of PLANET's research:

- *What is the relationship between geo-economics and new trade routes?*
- *What are the dynamics of these trade routes?*
- *How can we measure and monitor the impact on existing TEN-T corridors?*

The second part of the event included a presentation of PLANET's 2nd Living Lab (LL) (China-Rotterdam/USA) business scenarios and key achievements and concluded with PLANET's EGTN Platform Predictive and Optimization Analytics which include forecasting services for Transport & Logistics actors and the smart contracts architecture.

Finally, after each presentation, interactive discussion sessions took place between PLANET's AB and PLANET's consortium members. The main purpose of them was to obtain feedback and recommendations from AB, and therefore during their presentations the speakers also concentrated their efforts on stimulating discussion on a number of key issues for the PLANET project. In particular, these key-issues included the following points:



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